



OFFICE OF THE MAYOR

2021 Beach Sticker Application Overview

Beach Sticker Contact:

City staff are asked to direct any and all questions to the dedicated beach sticker application email / phone:

- Beach sticker phone: (978) 281-9708 (*activated April 21, 2021*)
- Beach sticker application email: bsticker@gloucester-ma.gov
- Starting May 1, 2021 - limited beach sales will be available at Collector's window (as safe social distancing provides), with the following hours:
 - Mon, Tues, Weds: 8:30am - 3:30pm
 - Thurs: 8:30am - 6:00pm
 - Fri: 8:30am -12:00pm
 - This information is for beach sticker applications, NOT updates for beach lot status or beach assistance; for more on beach status, visit: <https://www.facebook.com/gloubeaches>

2021 Dates	Application Process, Resources, Rules
<p>April 1, 2021</p> <p>Mail-in Applications for Beach Stickers are available to download, fill-out and mailback (or drop-off hard application)</p>	<p>Starting April 1, 2021, the MAIL-IN beach sticker applications will be available on Gloucester-MA.gov for the public to download, fill-out, and return via mail. Mailed-in applications are estimated to be processed and sent in the mail back within two (2) weeks of receiving the complete packet.</p> <ul style="list-style-type: none">● Beach sticker page can be seen here: http://gloucester-ma.gov/654/Beach-Sticker-Application● Beach sticker 2021 application PDF direct download link seen here: http://gloucester-ma.gov/DocumentCenter/View/7446<ul style="list-style-type: none">○ This link may not work by visiting direct, please use the above link for the best link to download the application● Applications can also be picked up at City Hall during normal hours with our front security desk; Completed applications can be dropped off via City Hall security or CFO dropbox, too.● In-person applications being dropped off will be mailed a sticker within two (2) weeks - no stickers will be issued upon April 2021 application drop-off.● Across April 2021, all applications received should expect their stickers to be mailed back within two weeks, with a targeted goal of May 1, 2021 - no stickers will be issued in person at City Hall until May 1, 2021.

<p>April 21, 2021</p> <p>Mail-in Application Processing</p> <p>Beach sticker phone: (978) 281-9708</p> <p>Internal ext: 4145</p> <p>Beach sticker email: bsticker@gloucester-ma.gov</p>	<p>Mail-in Beach Sticker applications will be processed and verified that the information reflects <i>a Gloucester domicile</i>, as Ordinance Code outlines below. No special accommodations will be made, as usual, but support will be available via the Beach contact information provided above.</p> <ul style="list-style-type: none"> ● Full beach / beach sticker regulations can be seen here: <ul style="list-style-type: none"> ○ DPW Regulations page: http://gloucester-ma.gov/307/Regulations ○ Beach Regulations page: http://gloucester-ma.gov/752/Beach-Regulations ○ PDF Resident Beach Sticker Regulations download link: http://gloucester-ma.gov/DocumentCenter/View/5647 <p>Accommodations will be provided to those without access to the internet, and/or those with disabilities or hardships to City Hall as safe social distancing guidance provides. The Treasurer / Collector area will have a dedicated window to help support Summer Beach Sticker sales starting May 1, 2021.</p>
<p>May 1, 2021</p> <p>In-Person Beach Sticker Sale (with gathering limits still in place - special beach sticker window to open)</p>	<p>Beginning May 1, 2021, the public may visit City Hall Treasurer / Collector Beach Sticker window, however, due to ongoing COVID-19 safety protocols, only a limited number of people will be allowed in the building. Security personnel will ask the public to wait outside to queue - regardless of incimate weather. The Kyrouz Auditorium will not be open for sticker sales across 2021, the Treasurer / Collector window will be utilized only.</p> <p>Treasurer / Collector Beach Sticker window hours on 1st Floor ONLY will be:</p> <ul style="list-style-type: none"> ● Mon, Tues, Weds: 8:30am - 3:30pm ● Thurs: 8:30am - 6:00pm ● Fri: 8:30am -12:00pm <p>Please note, due to COVID-19 guidelines, we will be limiting the number of patrons at the window and inside the City Hall lobby. Please be prepared to wait outside.</p> <p>The public is strongly encouraged to utilize online application download / printing to avoid in-person sticker sales as public safety and public health remain critical priorities.</p>

Beach Stickers FAQ

- **Q: What is the status of my application? Did you get it?**
 - A: Refer any requests for beach stickers status to contact bsticker@gloucester-ma.gov or calling 978-281-9708.
- **Q: Can I drop off my application and pick up my sticker?**
 - A: After April 1, 2021, stickers for any applications received and processed will be mailed only. Starting May 1, 2021, the CFO / Treasurer will open a new beach sticker window but limited amounts of public will be allowed in due to ongoing COVID regulations.

- **Q: What is the status of the beaches today?**
 - A: Please refer to the Gloucester DPW Beaches Facebook page at: <https://www.facebook.com/gloubeaches>; city pages will try to reflect the current status but are subject to change quickly so DPW sources remain the best contacts for latest beach information. Beach Sticker lines will **NOT** have any information about current beach status, nor traffic insights.

- **Q: Why did my beach sticker application get denied?**
 - A: Please contact the group email at: bsticker@gloucester-ma.gov or calling 978-281-9708 to leave a message. Someone will return your call within two (2) business days.

- **Q: I'm a seasonal resident and my registration paperwork has various addresses which show my resident status.**
 - A: We provide resident stickers to those who qualify via [ordinance](#), which requires a *Gloucester domicile listed on your vehicle registration*. If you would like more support, please call the group beach number at 978-281-9708 or contact the group email bsticker@gloucester-ma.gov and someone will follow-up within two (2) business days.

- **Q: Will there be non-residential stickers be available to purchase via mail or in-person?**
 - A: A limited number of non-residential stickers will be available using the same process for residents as outlined above. We encourage you to apply as soon as possible.

- **Q: Can I purchase a Resident Sticker at the beach?**
 - A. Residents with a Gloucester registration can also purchase a temporary beach sticker (voucher) at the beach until **June 18th**. Permanent stickers will be mailed within approximately (2) two weeks.

- **Q: I got a ticket but I have a sticker, how can I appeal this?**
 - A: Please review and complete the information needed on the actual ticket to begin the appeal process. For more information on hearings, please email: bsticker@gloucester-ma.gov