

Gloucester Tourism Commission

Meeting: Monday, August 4, 2014

Third Floor Conference Room - City Hall

Meeting Minutes

Present: Tom Daniel, Carol Thistle, Laura Baker, Pauline Bresnahan, Melissa Cox, Laura Dow, Paul Frontiero, Karen Ristuben, Ken Reihl,(representing Cape Ann Chamber), Zach Sears, and Catherine Ryan.

Absent: John Orlando

Guests: Christina Pappas, Kathryn Rippin from Open the Door

After accepting July minutes , Pauline offered to take notes.

Carol introduced the women from Open the Door who gave us an overview of their business and what their outline is for our 5 year tourism plan for the City of Gloucester. They have spoken to or have made arrangements to speak to all TC members, as well as representatives from major tourism businesses and key stakeholders in Gloucester. We were asked to recommend any other people or city groups that they should speak with.

The 1st draft infrastructure plan is due Sept.15 and their Marketing plan is due Oct.31 2014

Carol then gave us a update on the Welcoming Center. The workshops have been very well received. Site visits have been planned in addition to the workshops. The Beauport Princess, Cape Ann Museum and Beauport Sleeper McCann house will be visited. Big thank you was given to Carol and Paul for their energy getting all this done in a very short amount of time.

Catherine Ryan talked about the HarborWalk Summer Cinema Series on I4C2 and made a suggestion that a "My View" be written to highlight the work being done by the Tourism Commission on all of the events and projects taking place in the city.

Meeting was adjourned at 7pm