

Special Meeting on Cultural Planning
Committee for the Arts
Friday September 29, 2023, 10:30am-1pm
67 Middle St.

Present:

Karen Ristuben

Chris Griffith

David Fields

Kate Shamon-Rushford

Rebecca Nagle

Rebecca Reynolds

Consulting team: *Creative Community Builders* Tom Borrup and
Harry Waters

Cultural planning will be peppered throughout the comprehensive plan (horizontal) vs standing on its own (vertical).

With Glouc 400+ much has been done. Community engaged, leadership of multiple groups - cemeteries, garden, arts, maritime, and stories gathered to lay the base for cultural planning. Questions: 1) whether enough community groups are engaged and 2) if infrastructure improvements will result.

- Glouc 400+ will be hosted by library after 2023
- Book will be published in November

How will Gloucester 500 talk about the city's next 100 years?

What will the new tide bring in?

DPA has kept Gloucester authentic = protecting the harbor & industry
Manship, Rocky Neck = preserved but no protections
Stewardship of place, land, water very strong.

"Culture" broad – **strategic plan** needed – 5 kinds

Comprehensive Plan – includes urban design, historic pres, youth, etc.... (Worcester)

Place-based – cultural district, corridor?

Special interests: genre-specific, facilities, special projects

Econ Development/Tourism

Integrating into city plan (horizontal)

Typical cultural planning objectives:

- Get arts groups working together
- What can we do collectively – strengthen creative economy, place based projects, etc.
- What can we do to solve other bigger social needs – homelessness, etc

Gloucester's Comp plan: 10 yr vision, 5 yr implementation

Voices: ages, socio-econ, immigrants

School-aged population decreasing and diversifying. BIPOC families are having families more than white. Gloucester is 91% white including Portugese, Irish, Sicilian, Brazilian, all w specific identities.

Aspirations/Desire Outcomes for CP:

Future-focused, process inclusive, fun, creative

Inventory of public art/physical assets – then prioritize acquisition, restoration projects

Needs-based planning for affordable artist housing, production, live/work

Connect resources w needs

Municipal infrastructure: staff, committees, councils

Arts in schools every grade level

Narrative & identity of Gloucester: great story about the past but no narratives around younger creatives

Consider how/what/whose stories are being told?

Connect to non-arts people and orgs

Cultural stories, arts & industry, arts & maritime, traditional artisans, boatbuilding

Underutilized spaces, popups, ADUs, zoning, property tax base, non-owner homes

Common goals around a common identity

Who needs to be in the room and/or create a digital, low ask, Google form

Elected officials

City Council for any kind of land-use change

Critics, NIMBYs

Young artists, teens

Immigrants

Art teachers

Non-arts

Fishermen

Snowbirds & 2nd homeowners

Tax analyst

Americold, other large property owners

All artist and artisan genres

Culinary arts

Community-minded developers

People who left

Next:

- Oct 13 comp plan will go online
- Mini SWOT analysis
- CFTA will ask for time w the Goldson team?
- Name the Cultural Planning aspect
- After comp plan, maybe do a cultural strategic plan – where would it be housed?
 - City Planning

- CFTA
- Chamber arts committee