



City of Gloucester Tourism Commission

Meeting Minutes Monday, April 22, 2019

1st Floor Conference Room
City Hall, 9 Dale Avenue

Present:

Caitlin Pszenny -Jill Cahill - Doug Silva - Ken Riehl- Ken Hecht.

Guests: Kimberly Voltero, Carol Mondello.

Open Meeting. 5:00pm.

Introduction of each member.

Select minute taker.

Carol Mondello, Welcome Center Volunteer Coordinator.

Carol did a presentation and update of the Welcome Center including the survey software that is used to collect data on the I Pad there. Copies of the 2018 data collected were shared. She also spoke about the volunteer trainings she is holding.

Group discussion follows.

Should we consider having an additional I Pad with the same software at the Chamber?

Ken h potentially has an I Pad for use.

Universal survey; does the commission want to take this on.

The Commission discussed and agrees to support the following actions.

- Send a letter to the DPW urging the use of porta- potty trailer with running water at Stage Fort Park.

Kim will draft a letter, Jill to review prior to Kim sending.

Motion to approve: Doug

2nd: Caitlin

Vote: Unanimous.

- Tourism council of the Chamber is meeting May 9th.

Commission members should do outreach at this meeting.

- Welcome Center opening gathering is May 21st.

We need to coordinate efforts and ask for business volunteers. Suggested businesses to contact; Design of Mine, Brass Monkey, Surfari, Big Mikes Bikes, and Common Crow.

Question is posed asking if we are able video the training sessions.

Caitlin volunteers to coordinate with Corey about recording the volunteer training and also a recruitment video.

Next meeting topics:

Review of Commission

Updates on action items

Signage progress.

Meeting adjourned 6PM

Next meeting dates are May 20, 2019 and June 24, 2019.