



EDIC MEETING MINUTES

TUESDAY, MARCH 10, 2020

3 POND ROAD, CATA CONFERENCE ROOM, FIRST FLOOR

- Call to order of the Board. Meeting began at 4:30 pm.
- Board Members in attendance: C. Gustin (Chair), B. Bramhall (Vice-Chair), T. Balf, T. Hedges, and M. DiLascio. Absent: R. Pino (Treasurer) and J. Oppenheim. Also, in attendance were J. Cunningham, Attorney for the EDIC, and Tim Wood.
- Minutes from the February 11, 2020 meeting were approved with two minor corrections. All were in favor.
- Mr. Wood was introduced to the Board and he provided an overview of his career with Varian and Applied Materials. Mr. Wood was the Director of Community Affairs upon retiring from Applied Materials this year.
- **Financial Report-** There was not an update provided on the Treasurer's report. Gustin reviewed some of the commitments on funding that the EDIC has made to date which are coming through:
 - Blue Economy \$10,000 contribution
 - The Last Mile \$5,000 contribution
 - Harbor Plan \$15,000
 - UMASS Study- last payment still outstanding
- **Chairman's Update:**
 - **Emergency Planning-** NOAA has proposed development of an emergency plan for Blackburn Industrial Park to include notification protocol. The City has its own communication system in place. NOAA has expressed an interest to provide resources including outreach to FEMA for guidance and is willing to do training at no cost with enough participation. A suggestion was made on the need to put in place a notification tree to communicate within the park with tenants and owners. Initial outreach to AMAT, McNiff and the City's Fire Department. A template for Blackburn could then be simplified for Kondelin Road. A proposed committee may only need to meet once per year to update contacts and review the emergency plan once the plan is in place.
 - **Signage-**A meeting took place with Taylor Hedges, Jay McNiff, GL Design and Seaside Graphics. The development of a design standards guide and signage issues were

discussed. The group looked at other examples of signage standards manuals for reference. The general sense coming out of the 23rd meeting was that the signage in Blackburn needs to be updated. Currently awaiting proposal from the graphic artist on the development of a basic design standards to simplify wayfinding and improve consistency, visibility, and clarity within the park. Considerations include decision-making, pricing, and cost recovery. The topic of solar lighting was also brought up as a way to illuminate signs in the industrial park at night. The EDIC will work with S. DiStefano and the Building Department to make sure these new signs meet the requirements of the City's sign ordinance and the Building Department's codes.

- **The Last Mile**- CATA received approval for the DOT funding and has issued a RFP for "On-Demand Transit Technology" software. The evaluation of this software still needs to be addressed. As a contributor to the funding, EDIC has been invited to participate in the evaluation. Mike DiLascio has agreed to represent the EDIC during this evaluation process. CATA will request payments under cost sharing (\$10,000 of \$20,000 identified)- \$5,000 from EDIC and \$5,000 from AMAT with the EDIC to assist with securing additional required support. A formal announcement will be release by CATA sometime in May.
 - **Harbor Plan Fund**- Last month, the City was awarded \$240,000 from the Seaport Economic Council toward the \$300,000 estimated cost of an updated Harbor Plan. The EDIC has committed to a \$15,000 contribution and the City committed \$45,000 of the required match. The EDIC will be sending a letter of commitment to J. Cahill, Director of Community Development, confirming the \$15,000 contribution in anticipation of the formal request for the funds. A
 - **Energy Integration**- Discussions continue with National Grid on initiatives to expand participation in energy efficiency and demand response programs for the industrial parks. National Grid has identified Kondelin Road as an ideal candidate for the Chamber's CASE program. T. Hedges is the key point of contact for Kondelin Road. Next phase: National Grid, EDIC and the Chamber are looking at how best to support the Chamber's CASE initiative and potentially integrating it with the Community Solutions programs targets toward large and medium size C/I accounts.
 - **Economic Expansion Opportunities**- How can the EDIC play a broader role? The EDIC through the City is reaching out to Mass Development to explore the expansion opportunities of the Jodrey State Fish Pier. The EDIC continues to identify expansion opportunities including those associated with work by Weston & Sampson in 2007. A suggestion was made to explore an Economic Development task force (SWAT approach) where the EDIC works with the City's Economic Development Department and other stakeholders (Chamber?) to engage, or pitch, prospects on the Gloucester story, etc.
 - **Quarterly Meetings of Park Occupants**- The next quarterly meeting should be scheduled toward the end of April. A date, location, and agenda will follow.
- Meeting adjourned at 6:05 pm.
 - Next meeting scheduled for Tuesday, April 14, 2020

