



## EDIC BOARD MEETING

TUESDAY, MARCH 5, 2019 at 4:30PM

3 POND ROAD, CATA CONFERENCE ROOM

- Call to Order of the Board
- In attendance: Chair B. Bramhall, Treasurer R. Pino, M. DiLascio, T. Balf, C. Gustin, T. Hedges, and J. Oppenheim. Also, in attendance: J. Cunningham, Attorney for the EDIC and S. DiStefano, City of Gloucester's Economic Development Director.
- Meeting minutes from the February 12<sup>th</sup>, 2019 meeting were approved with some amendments. All were in favor.
- **UMass Boston Industrial Park Study Update:** M. DiLascio provided the Board with an update on the project. A draft survey has been prepared by Professor Raciti and his group. Presently, UMass is fine tuning it. Ultimately, we have the essentials for creating a report with quantifiable data. Professor Raciti was impressed with many of the global brands that we have here in Gloucester. Many of these companies are worldwide and global manufacturers. Gloucester and the EDIC have a robust story here to tell. This is a great opportunity to develop a powerful message. There are many corporate success stories that we could share and have available on our website.
- **Executive Director:** The EDIC Board agreed to have Sal DiStefano listed on our website as a liaison to the EDIC. Chair Bramhall will be reaching out to the current Administration for approval. It would be helpful to have a point of contact listed for the EDIC on the website.
- **EDIC website:** C. Gustin offered to spear head the website redesign. Gustin provided an extensive comparison of the current EDIC site to those in other municipalities. Gustin also provided the group with some messaging considerations as well. The Board would like to see the new website completed by May 1.
- **Board Member Lead Roles:** Each EDIC Board member brings a certain level of expertise to the table in many different fields. We should advertise this by providing a bio of each board member with a brief description of his/ or her background on the new website.
- **Short Term/ Long Term Goals:** The EDIC's Strategic Framework will unfold from the UMass Boston Industrial Park Study. The EDIC Board discussed potential sites that would be available for possible development.
- **Zoning:** R. Pino brought to the zoning information which included: use regulations, dimensional regulations, and a copy of the City's Zoning Map.

- **Other Topics:**
  - **CATA Shuttle-** At the next CATA Board Meeting the shuttle will be discussed.
  - **Bike Path/ Walking Path:** After the UMass Boston Industrial Park Study has been completed, a letter will be sent out to the current Administration and to the DPW to request a meeting to take place.
- Next Meeting will be on: Tuesday, April 2<sup>nd</sup>, 2019 at 4:30pm.
- Meeting adjourned at 6:20pm.