



Commonwealth
of Massachusetts

**Form CPF M 102: Campaign Finance Report
Municipal Form**

CITY CLERK
GLOUCESTER, MA

Office of Campaign and Political Finance 44 JAN 21 AM 9:38

File with:
City or Town Clerk or Election Commission

1/20/2014

Reporting Period - Beginning: 10/19/2013 Ending: 12/31/2013

Type of report: Year-end

Mac Bell

Full Name of Candidate

Mayor Gloucester

Office Sought/ District

**33 Dolliver's Neck
Gloucester, MA 01930**

Residential Address

Mac 4 Mayor

Committee Name

Carol Mondello

Name of Committee Treasurer

**PO Box 1637
Gloucester, MA 01931**

Committee Address

SUMMARY BALANCE INFORMATION

Ending Balance from previous report:	\$1,607.89
Total receipts this period:	\$16,069.00
Subtotal:	\$17,676.89
Total expenditures this period:	\$17,385.96
Ending Balance:	\$290.93
Total inkind contributions this period:	\$0.00
Total outstanding liabilities:	\$17,600.00
Name of bank(s) used:	Bank Gloucester

Affidavit of Committee Treasurer:

I certify that I have examined this report, including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity including all contributions, loans, receipts, expenditures, disbursements, inkind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55.

Signed under the penalties of perjury:

C. Mondello

1/20/14

Treasurer's signature (in ink)

Date

Affidavit of Candidate (check 1 box only) :

Candidate with Committee and no activity independent of the committee

I certify that I have examined this report, and attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55. I have not received any contributions, incurred any liabilities nor made any expenditures on my behalf during this reporting period.

Candidate without Committee OR candidate with independent activity filing separate report.

I certify that I have examined this report and attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity including contributions, loans, receipts, expenditures, disbursements, inkind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L. c. 55.

Signed under the penalties of perjury:

Schedule A: Receipts

M.G.L. c. 55 requires that the name and residential address be reported, in alphabetical order, for all receipts over \$50 in a calendar year. Committees must keep detailed accounts and records of all receipts, but need only itemize those receipts over \$50. In addition, the occupation and employer must be reported for all persons who contribute \$200 or more in a calendar year.

Date	Name and Residential Address	Amount	Occupation and Employer
11/4/2013	Babson, Matthew 150 Wheelers Street Gloucester, MA 01930	\$333.00	CPA Babson & Company
11/18/2013	Bell (Loan), Mac 33 Dolliver's Neck Gloucester, MA 01930	\$5,000.00	Real Estate Cod, Inc.
10/30/2013	Bell (Loan), Mac 33 Dolliver's Neck Gloucester, MA 01930	\$10,000.00	
10/30/2013	Deblois, J Holly Po Box 6071 Gloucester, MA 01930	\$100.00	
10/23/2013	Mondello, Carol Po Box 245 Gloucester, MA 01931	\$40.00	
11/3/2013	Trickett, Elizabeth 17 Orchard Road Gloucester, MA 01930	\$100.00	
Total Itemized Receipts		\$15,573.00	
Total Unitemized Receipts		\$496.00	
Total Receipts		\$16,069.00	

Schedule B: Expenditures

M.G.L. c. 55 requires committees to list, in alphabetical order, all expenditures over \$50 in a reporting period. Committees must keep detailed accounts and records of all expenditures, but need only itemize those over \$50. Expenditures over \$50 and under may be added together from committee records, and reported on line 13.

Date	Name and Address	Amount	Purpose
11/8/2013	Amero, Jennifer 3 Proctor Street Gloucester, MA 01930	\$171.83	Reimbursement (See R1)
11/19/2013	Bridges Design 86 Eastern Point Blvd Gloucester, MA 01930	\$4,976.40	Printing Caprinting- Direct Mail #2 and Con
11/1/2013	Bridges Design 86 Eastern Point Blvd Gloucester, MA 01930	\$5,076.40	Printing Caprinting- Direct Mail #1
11/15/2013	Cape Ann Chamber of Commerce 33 Commercial Street Gloucester, MA 01930	\$240.00	Mayoral Debate Luncheon
12/26/2013	Chisholm and Hunt Printers, Inc Po Box 38 Gloucester, MA 01930	\$252.88	Printing Vote 4 Mac Flyers
12/18/2013	LL Bean Visa PO Box 13337 Philadelphia, PA 19101	\$2,773.53	Credit Card Payment (See CPF9)
12/18/2013	LL Bean Visa PO Box 13337 Philadelphia, PA 19101	\$2,355.96	Credit Card Payment (See CPF9)
10/19/2013	LL Bean Visa PO Box 13337 Philadelphia, PA 19101	\$1,258.35	Credit Card Payment (see Cpf9)
12/3/2013	National Grid Po Box 11737 Newark, NJ 07101	\$264.63	Electric and Deposit
Total Itemized Expenditures		\$17,369.98	
Total Unitemized Expenditures		\$15.98	
Total Expenditures		\$17,385.96	

Schedule C: "Inkind" Contributions

Please itemize contributors who have made inkind contributions of more than \$50. In-kind contributions \$50 and under may be added together, from the committee's records, and included in line 16. An exception to this is that all contributions (under or over \$50) given by persons who have contributed more than \$50 in the calendar year must be itemized. Please report the names and addresses of contributors. Also give the occupation and employer of any contributor who has given an aggregate amount of \$200 or more in the calendar year.

Date	Name and Residential Address	Value	Description Occupation/Employer
	Total Itemized Inkind Contributions	\$0.00	
	Total Unitemized Inkind Contributions	\$0.00	
	Total Inkind Contributions	\$0.00	

Schedule D: Liabilities

M.G.L. c. 55 requires committees to report ALL liabilities which have been reported previously and are still outstanding, as well as the liabilities incurred during this reporting period.

Date	To Whom Due	Amount	Purpose
10/30/2013	Bell (Loan), Mac 33 Dolliver's Neck Gloucester, MA 01930	\$10,000.00	Loan from candidate
9/17/2013	Bell (Loan), Mac 33 Dolliver's Neck Gloucester, MA 01930	\$100.00	Loan from candidate
10/7/2013	Bell (Loan), Mac 33 Dolliver's Neck Gloucester, MA 01930	\$2,500.00	Loan from candidate
11/18/2013	Bell (Loan), Mac 33 Dolliver's Neck Gloucester, MA 01930	\$5,000.00	Loan from candidate
Total Outstanding Liabilities		\$17,600.00	

Schedule R: Reimbursements

Date	Reimbursee	Amount
11/8/2013	Amero, Jennifer	\$171.83

Schedule 9: Committee Credit Cards

Account	Reporting Period
LLB Visa	11/24/2013 - 12/23/2013
LLB Visa	10/24/2013 - 11/23/2013
LLB Visa	9/24/2013 - 10/23/2013
LLB Visa	8/24/2013 - 9/23/2013



Commonwealth
of Massachusetts

**Form CPF R1: Itemization of Reimbursements
Municipal Form**

Office of Campaign and Political Finance

File with:
City or Town Clerk or Election Commission

1/20/2014

Amero, Jennifer

Individual Being Reimbursed

Mac 4 Mayor

Committee Name

\$171.83

Amount of Reimbursement

11/8/2013

Date of Reimbursement

Signed under the penalties of perjury:

M. G. Bell / *C. Mondello*
Candidate's/Treasurer's signature (in ink)

1/20/14
Date

Date	Vendor Name and Address	Amount	Purpose
11/5/2013	Dollar Store Gloucester Crossing Gloucester, MA 01930	\$42.50	Election Night Event
11/5/2013	Liquor Locker 287 Main Street Gloucester, MA 01930	\$54.98	Election Night Event
11/5/2013	Facebook Ads 156 University Ave Palo Alto, CA 94301	\$47.63	Advertising
11/3/2013	Facebook Ads 156 University Ave Palo Alto, CA 94301	\$26.72	Advertising



Commonwealth
of Massachusetts

Form CPF9: Disclosure of Credit Card Activity Municipal Form

Office of Campaign and Political Finance

File with:
City or Town Clerk or Election Commission

1/20/2014

11/24/2013 - 12/23/2013

Statement Period

Mac 4 Mayor

Committee Name

LL Bean Visa

Credit Card Account

LLB Visa-12-2013

Unique Identifier

SUMMARY BALANCE INFORMATION

Beginning Outstanding Balance:	\$2,773.53
Total itemized charges this period:	\$0.00
Total unitemized charges this period:	\$0.00
Total charges:	\$0.00
Interest:	\$0.00
Payments:	\$2,773.53
Ending Outstanding Balance:	\$0.00

Signed under the penalties of perjury:

Mrs Bell / C. Mondello

1/20/14

Candidate's/Treasurer's signature (in ink)

Date

Date	Vendor Name and Address	Amount	Purpose/Auth. By
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Commonwealth
of Massachusetts

Form CPF9: Disclosure of Credit Card Activity Municipal Form

Office of Campaign and Political Finance

File with:
City or Town Clerk or Election Commission

1/20/2014

10/24/2013 - 11/23/2013

Statement Period

Mac 4 Mayor

Committee Name

LL Bean Visa

Credit Card Account

LLB Visa-11-2013

Unique Identifier

SUMMARY BALANCE INFORMATION

Beginning Outstanding Balance:	\$2,355.96
Total itemized charges this period:	\$2,773.53
Total unitemized charges this period:	\$0.00
Total charges:	\$2,773.53
Interest:	\$0.00
Payments:	\$2,355.96
Ending Outstanding Balance:	\$2,773.53

Signed under the penalties of perjury:

M. S. Bell / C. Mandelico

Candidate's/Treasurer's signature (in ink)

1/20/14

Date

Date	Vendor Name and Address	Amount	Purpose/Auth. By
10/24/2013	Constant Contact 1601 Trapelo Road Waltham, MA 02154	\$31.88	Email Marketing
11/5/2013	Jim's Bagel & Bake Shoppe 24 Washington Street Gloucester, MA 01930	\$145.00	Baked Goods For Senior Center
11/7/2013	North of Boston Media 100 Turnpike Street North Andover, MA 01845	\$174.62	Advertising
10/31/2013	North of Boston Media Group 100 Turnpike Street North Andover, MA 01845	\$1,415.78	Advertising
10/29/2013	North Shore 104.9 8 Enon Street Beverly, MA 01915	\$1,006.25	Advertising



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Form CPF9: Disclosure of Credit Card Activity Municipal Form

Office of Campaign and Political Finance

File with:
City or Town Clerk or Election Commission

1/20/2014

9/24/2013 - 10/23/2013

Statement Period

Mac 4 Mayor

Committee Name

LL Bean Visa

Credit Card Account

LLB Visa-10-2013

Unique Identifier

SUMMARY BALANCE INFORMATION

Beginning Outstanding Balance:	\$1,258.35
Total itemized charges this period:	\$2,355.96
Total unitemized charges this period:	\$0.00
Total charges:	\$2,355.96
Interest:	\$0.00
Payments:	\$1,258.35
Ending Outstanding Balance:	\$2,355.96

Signed under the penalties of perjury:

Mac G Bell
Candidate's/Treasurer's signature (in ink)

C. Mondello 1/20/14
Date

Date	Vendor Name and Address	Amount	Purpose/Auth. By
10/21/2013	Cape Ann Cinema 21 Main Street Gloucester, MA 01930	\$167.00	Event Hosting
9/24/2013	Constant Contact 1601 Trapelo Road Waltham, MA 02154	\$31.88	Email Marketing
10/3/2013	Gloucester Democratic City Committee Po Box 111 Gloucester, MA 01930	\$100.00	Donation
9/25/2013	Gloucester Music 210 Main Street Gloucester, MA 01930	\$54.12	Supplies
10/15/2013	Half Baked Cafe 1 West Street Beverly, MA 01915	\$39.58	Thank Luncheon For Volunteers
10/3/2013	Half Baked Cafe 1 West Street Beverly, MA 01915	\$8.83	Supplies
10/2/2013	Republican Party 85 Merrimac Street Boston, MA 02101	\$100.00	Donation
10/14/2013	Rhumbline 40 Railroad Ave Gloucester, MA 01930	\$44.00	Thank Luncheon For Volunteers
10/4/2013	Seaside Graphics 27 Railroad Avenue Gloucester, MA 01930	\$73.31	Printing
10/11/2013	Seaside Graphics 27 Railroad Avenue Gloucester, MA 01930	\$721.88	Printing- Mailing Flyers
9/25/2013	Seaside Graphics 27 Railroad Avenue Gloucester, MA 01930	\$127.50	Advertising Decals
10/22/2013	Seaside Graphics 27 Railroad Avenue Gloucester, MA 01930	\$322.50	Printing- Mailing Flyers

Date	Vendor Name and Address	Amount	Purpose/Auth. By
9/26/2013	Seaside Graphics 27 Railroad Avenue Gloucester, MA 01930	\$200.00	Printing
10/22/2013	Short & Main 36 Main Street Gloucester, MA 01930	\$265.36	Food For Meet and Greet
10/4/2013	YMCA 71 Middle Street Gloucester, MA 01930	\$100.00	Event Hosting



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Form CPF9: Disclosure of Credit Card Activity Municipal Form

Office of Campaign and Political Finance

File with:
City or Town Clerk or Election Commission

1/20/2014

8/24/2013 - 9/23/2013

Statement Period

Mac 4 Mayor

Committee Name

LL Bean Visa

Credit Card Account

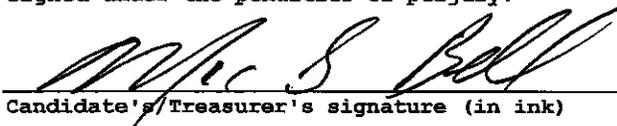
LLB Visa-09-2013

Unique Identifier

SUMMARY BALANCE INFORMATION

Beginning Outstanding Balance:	\$0.00
Total itemized charges this period:	\$1,258.35
Total unitemized charges this period:	\$0.00
Total charges:	\$1,258.35
Interest:	\$0.00
Payments:	\$0.00
Ending Outstanding Balance:	\$1,258.35

Signed under the penalties of perjury:



Candidate's/Treasurer's signature (in ink)

Mac S. Bell / C. Mandello 1/20/14

Date

Date	Vendor Name and Address	Amount	Purpose/Auth. By
9/18/2013	Brooksby Farm 54 Felton Street Gloucester, MA 01930	\$27.50	Fundraiser Kick Off Breakfast
9/21/2013	Horizen Chinese 4 Rogers Street Gloucester, MA 01930	\$61.35	Thank You Luncheon For Volunteers
9/18/2013	Liquor Locker 287 Main Street Gloucester, MA 01930	\$10.99	Fundraiser Kick Off Breakfast
9/18/2013	Market Basket Gloucester Crossing Gloucester, MA 01930	\$51.06	Fundraiser Kick Off Breakfast
9/19/2013	Seaside Graphics 27 Railroad Avenue Gloucester, MA 01930	\$1,107.45	Campaign Signs and T-Shirts