

Survey Results

Gloucester's 2nd Annual Maritime Summit
Innovations in the Maritime Economy

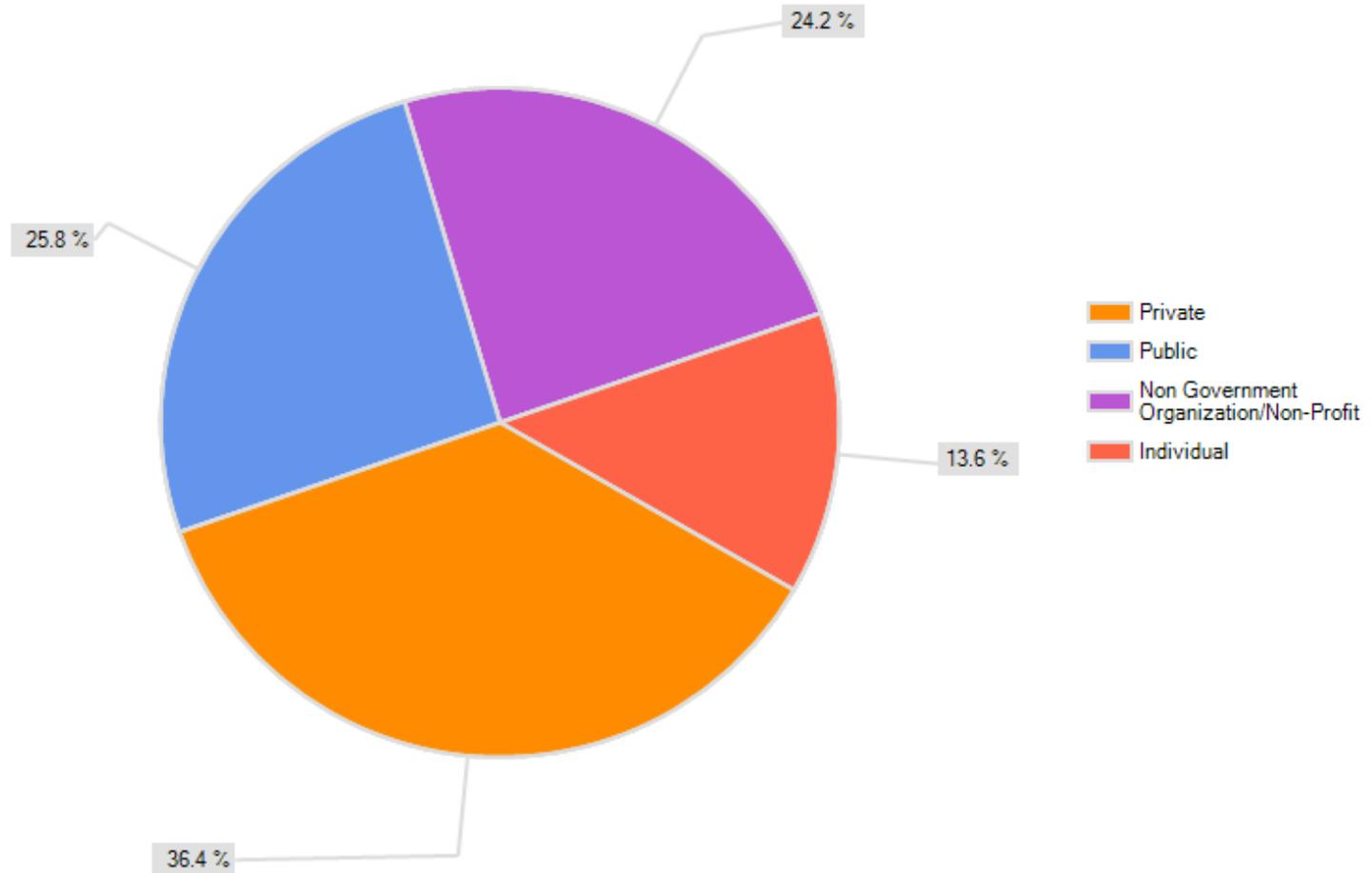
Presented by
Tom Balf
Maritime Gloucester
Member of the Maritime Economy Working Group
February 7, 2013

Quick Summary

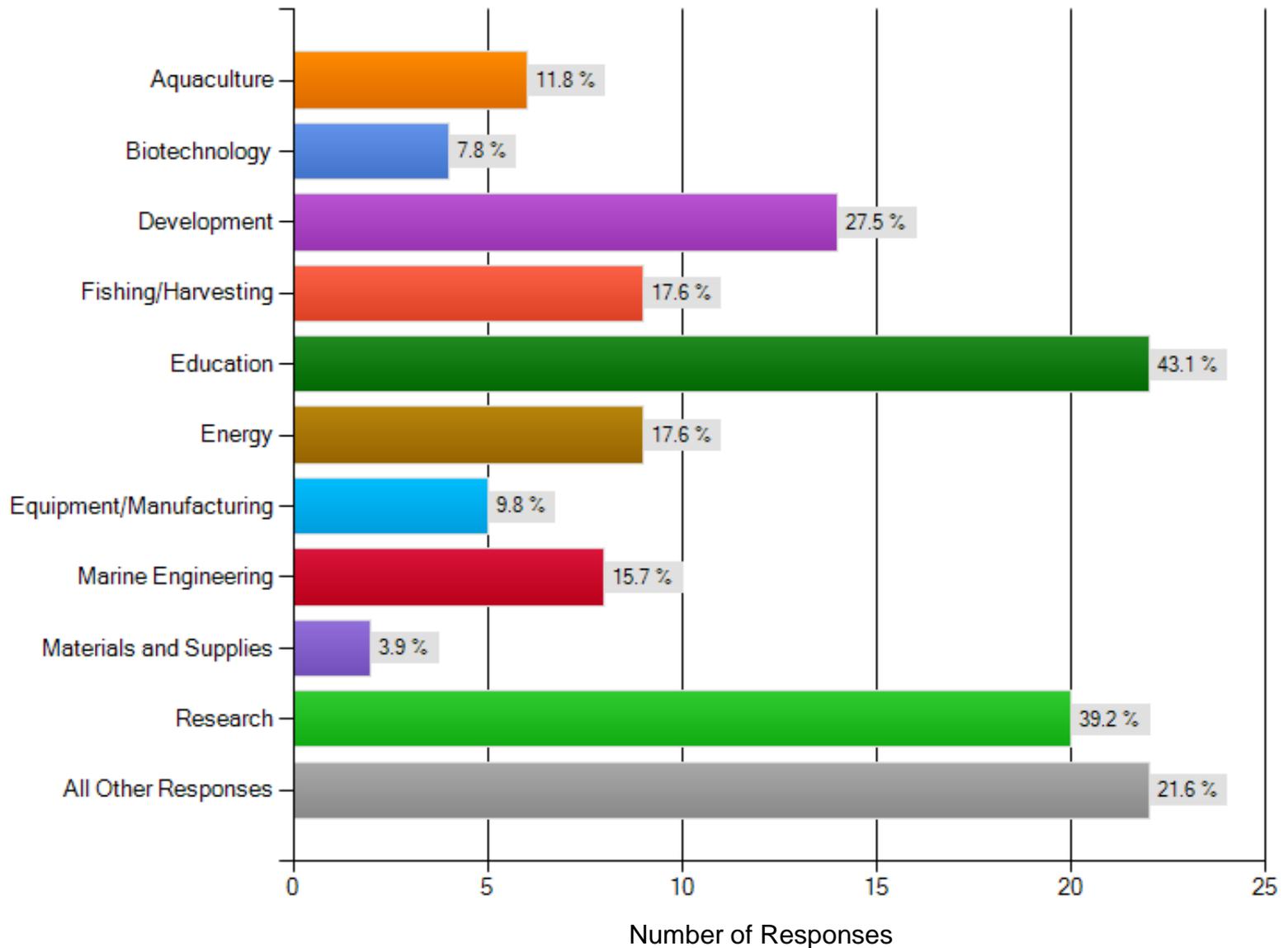
- 72 Responses (~ 60 people answered all questions)
- 50% of respondents from Gloucester
- Wide diversity of interests
- Majority of responses from private sector
- Greatest majority of responses from education and marine science organizations
- Positive opinion on expansion of maritime cluster in Gloucester
- Education and research sectors have most positive outlook
- Biggest needs are waterfront access and skilled labor force

What type of organization are you representing on this survey?

n = 66

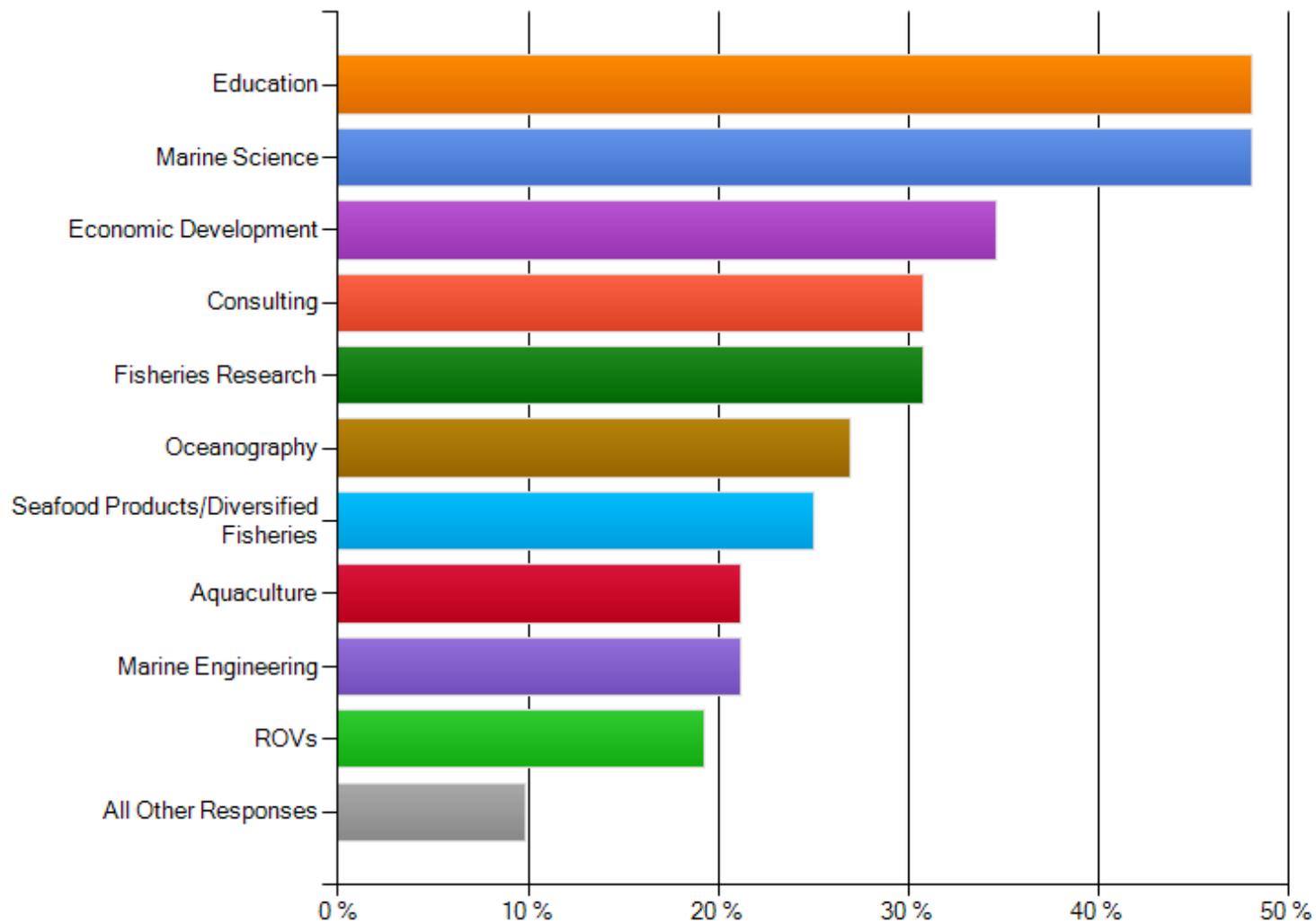


What is your primary maritime activity (Check all that apply) n = 51



Please provide further detail regarding your maritime activity (check all that apply)

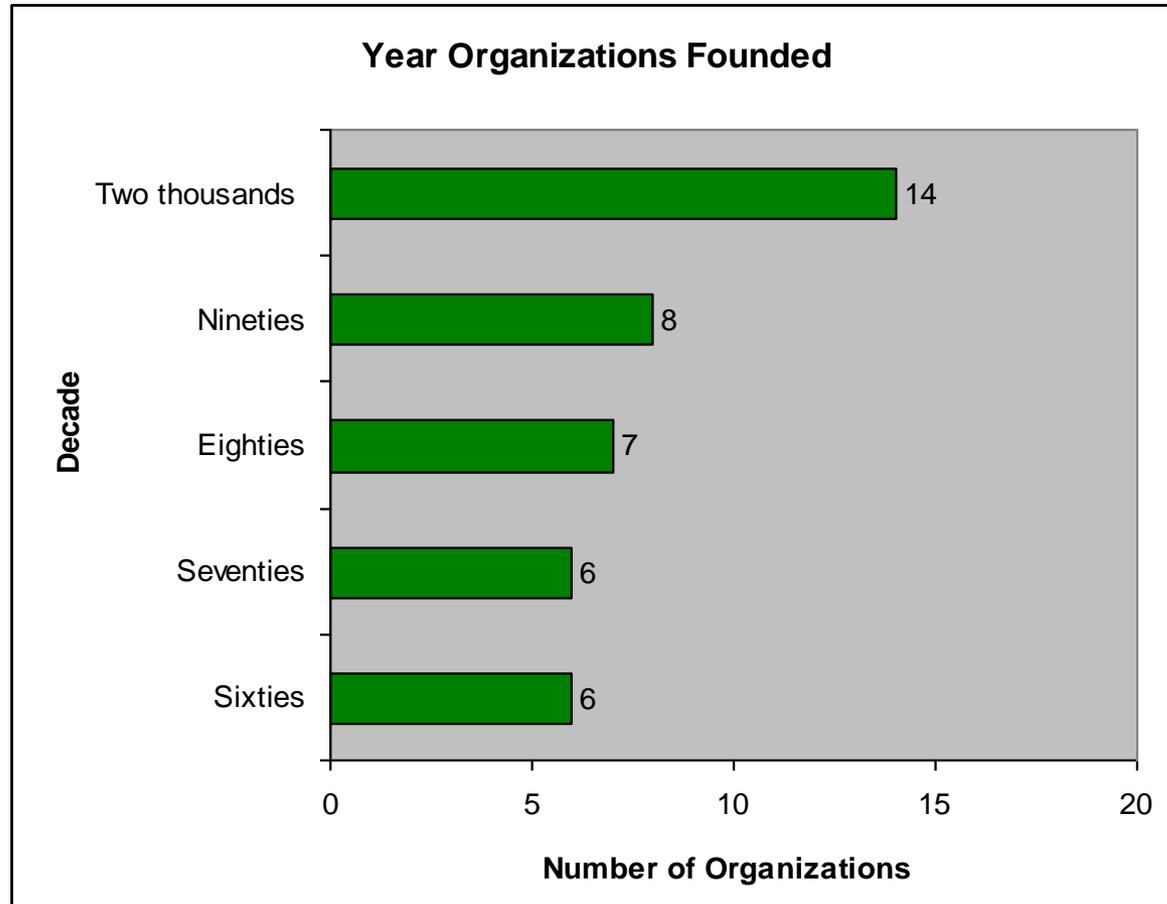
n = 52



Year Founded

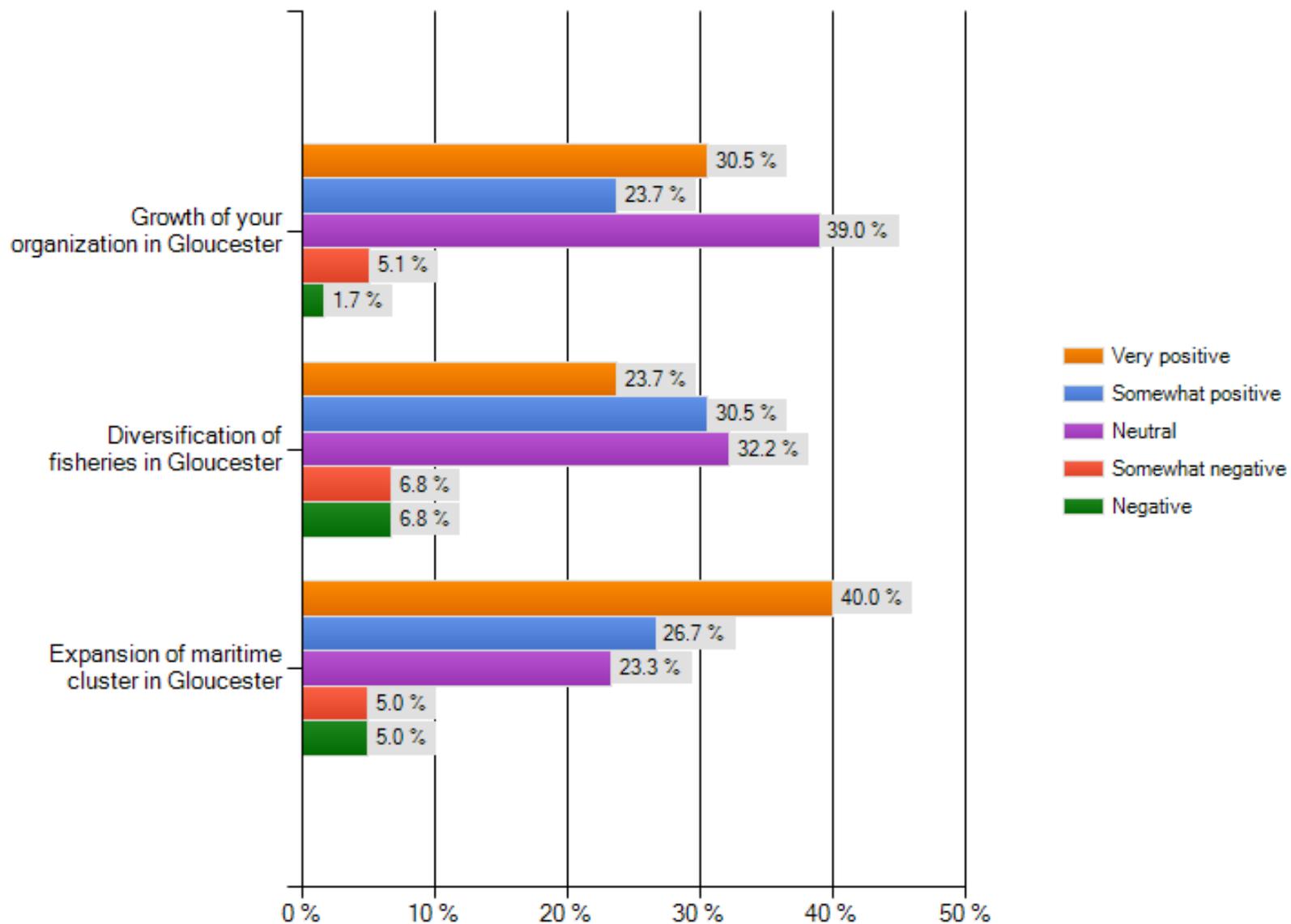
n = 57

- *Two from the 17th Century!*
- *Six from the 20th Century*



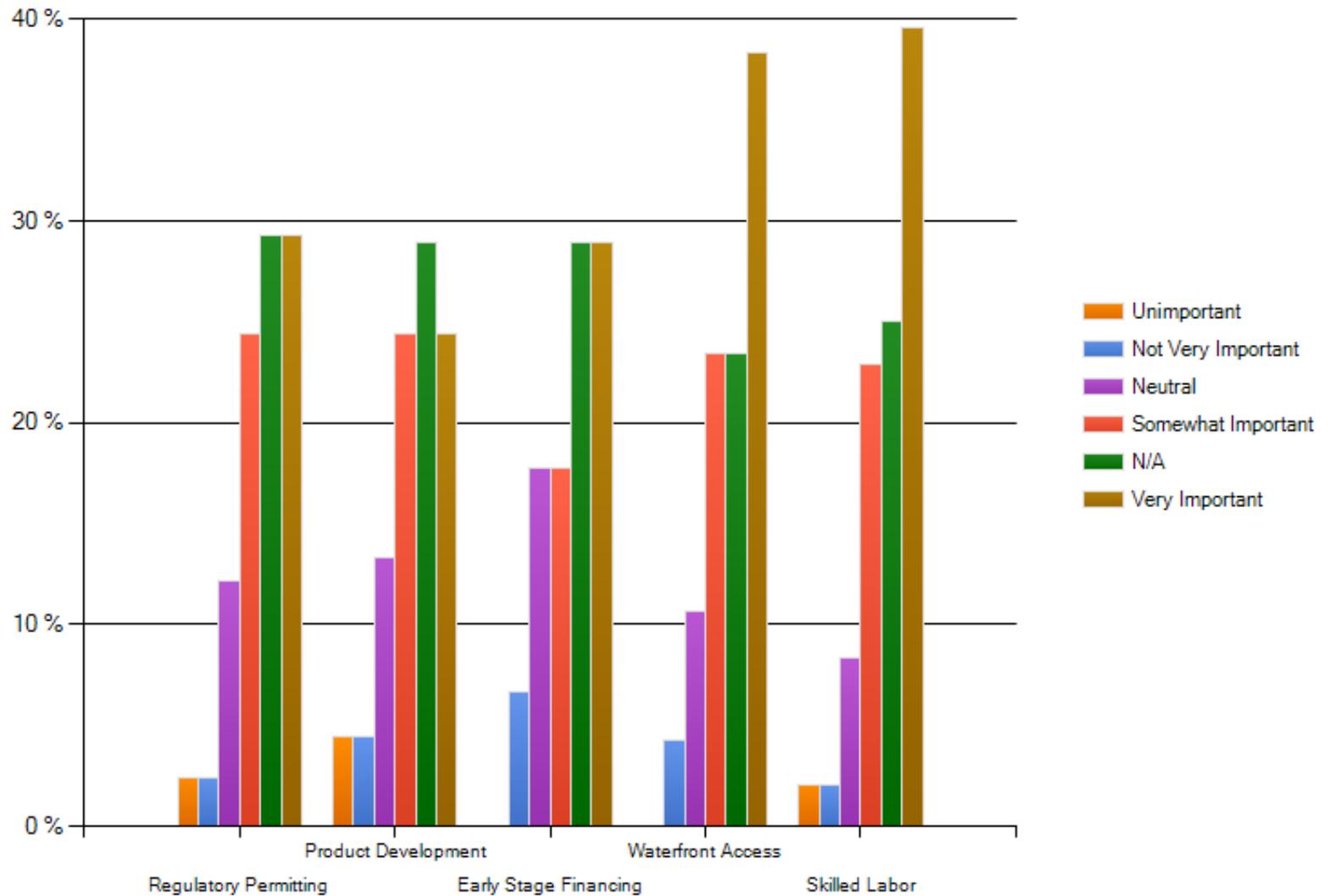
Please provide your opinion on the following

n = 61



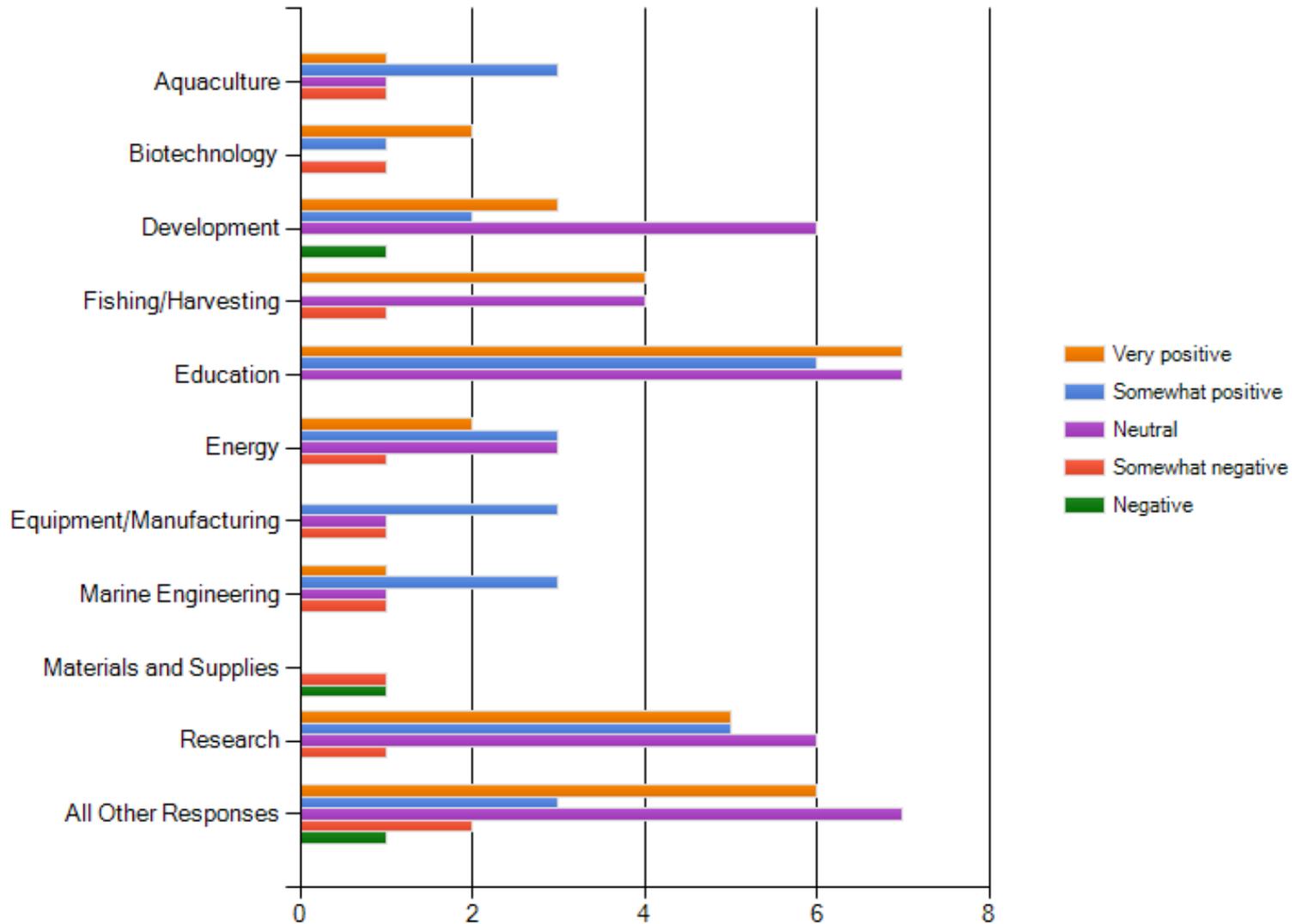
What technical assistance or local assets would help you open or expand your business in Gloucester?

n = 58

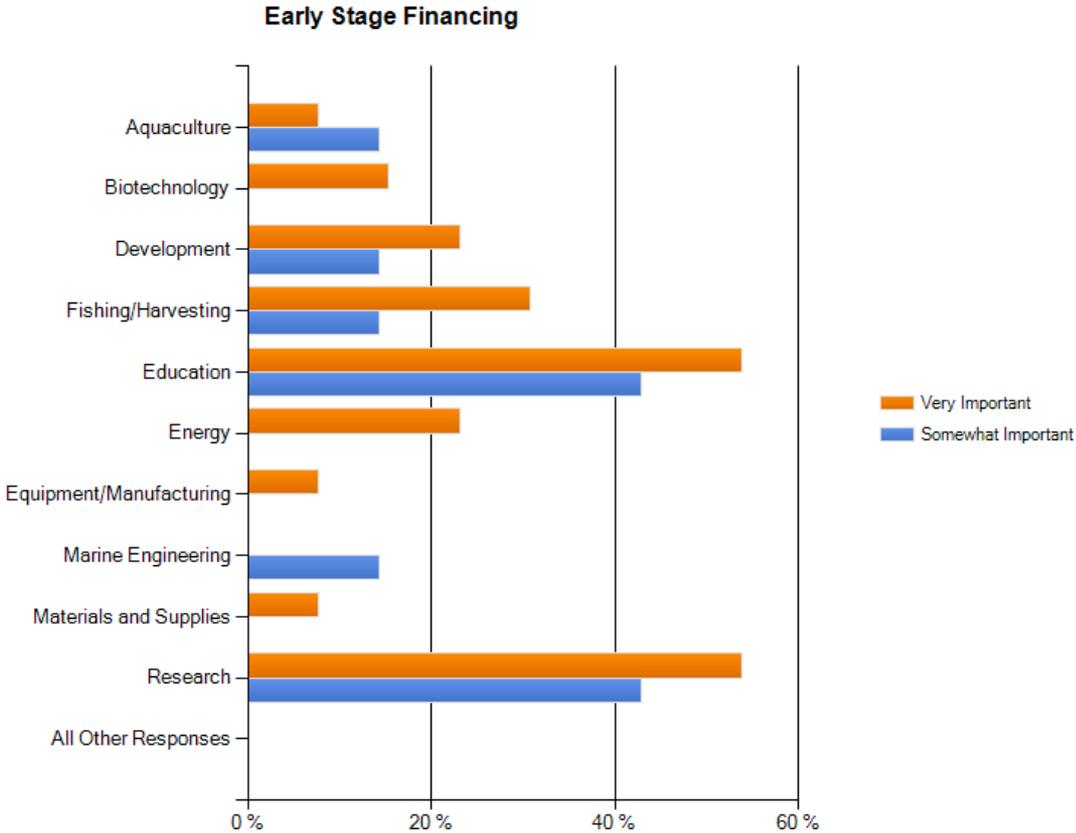


Cross Tab Analysis

What is your primary maritime activity (Check all that apply)



Cross Tab Analysis



Gloucester - 40 Mile Radius

- Marine related firms
- Fisheries related firms
- ▲ Affiliated Research institutions

