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GLOUCESTER CITY COUNCIL
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*** WORKSHOP ***

Sponsored by
The Ordinances & Administration Committee
A Standing Committee of the Gloucester City Council
Tuesday, April 17, 2012 – 6:00 p.m.
Kyrouz Auditorium – City Hall

AGENDA

(Items May be taken out of order at the discretion of the Committee)

1. ***CC2012-015 (Hardy/Cox) Amend GCO Chapter 2, Article V, Sec. 2-471 to 2-476 re: Tourism Commission***

COMMITTEE

Councilor Sefatia Theken, Chair
Councilor Robert Whynott, Vice Chair
Councilor Steve LeBlanc, Jr.

Committee members – Please bring relevant documentation

Back-up and Supporting Documentation all on file at the City Clerk's Office, City Hall

CC: Mayor Carolyn Kirk
Jim Duggan
Linda T. Lowe

The listing of matters is those reasonably anticipated by the Chair which may be discussed at the meeting. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.



**CITY OF GLOUCESTER 2012
CITY COUNCIL ORDER**

ORDER: #CC2012-015
COUNCILLORS: Jackie Hardy/Melissa Cox

DATE RECEIVED BY COUNCIL: 02/28/12
REFERRED TO: O&A & P&D
FOR COUNCIL VOTE:

ORDERED that the GCO Chapter 2, Article V, Sec. 2-471 to 2-476 "Tourism Commission" be amended by **ADDING** a provision to appoint a City Councillor as a Commission member and that a new section 2-477 be **ADDED** to clarify membership criteria and the goals of the Commission.

And Further

ORDERED that this matter be referred to both the Ordinances and Administration Committee and the Planning and Development Committee for review and recommendations concerning the Tourism Commission membership and activities in recent years and to meet with the Tourism Commission under Charter Sec. 7-9 in a joint meeting to share concerns about reformulating the goals and purpose of the Commission in order for the Commission to be a proactive force for the Gloucester economy.

Jackie Hardy
Ward 4 Councillor

Melissa Cox
Ward 2 Councillor

Sec. 2-456. Reserved.

Sec. 2-457. Election of chairperson.

The chairperson of the youth services commission shall be elected from the membership annually.

(Ord. No. 16-1993, § I, 12-14-93)

Sec. 2-458. Supervision.

The youth services commission shall be under the administrative supervision of the mayor.

(Ord. No. 16-1993, § I, 12-14-93)

Sec. 2-459. Duties.

It shall be the duty of the youth services commission to advocate for youth related activities and programs. The youth services commission will work in conjunction with the city as well as new and existing groups to provide and seek funding to meet the opportunities, challenges and problems of the youth of the city.

(Ord. No. 16-1993, § I, 12-14-93)

Secs. 2-460--2-470. Reserved.

DIVISION 6A. TOURISM COMMISSION*

***Editor's note--**Inasmuch as Ord. No. 21-1991, adopted June 18, 1991, did not specify manner of codification, inclusion herein as Division 6A, §§ 2-471--2-476, was at the editor's discretion.

Sec. 2-471. Purpose.

In recognition of the continuing need for tourism in the City of Gloucester as a means to encourage economic revitalization and the promotion of history, culture and recreation, a tourism commission is hereby recreated and reestablished.

It shall be the purpose of the tourism commission to encourage and promote tourism throughout the year and throughout the city. The commission shall undertake but not be limited to the following activities:

- (1) Recommend an overall coordinated tourism program that is related to the city's community and economic development activities, historical resources, recreational opportunities and natural and scenic attractions.
- (2) Recommend the organization, creation and maintenance of tourist attractions.

- (3) Recommend and implement an advertising program for the city.
- (4) Coordinate public and private efforts.

(Ord. No. 21-1991, 6-18-91)

Sec. 2-472. Tenure; composition.

The tourism commission shall consist of seven (7) members, all of whom shall be appointed by the mayor of the city for the terms listed below, and shall be confirmed by the Gloucester City Council.

- (1) One (1) member for one (1) year;
- (2) Three (3) members for two (2) years;
- (3) Three (3) members for three (3) years.

(Ord. No. 21-1991, 6-18-91; Ord. No. 18-1996, § J, 6-25-96)

Sec. 2-473. Requirements.

- (a) *Residency requirements.* All members shall be residents of the City of Gloucester.
- (b) *Membership requirement.* One (1) member of the commission shall be a member of the Cape Ann Chamber of Commerce.

(Ord. No. 21-1991, 6-18-91)

Sec. 2-474. Vacancies.

In case of resignation, death or disqualification of any member of the commission, or for the purpose of filling a vacancy for any other reason, the appointment of the unexpired term immediately shall be made by the mayor and forwarded to the city council for their approval.

(Ord. No. 21-1991, 6-18-91)

Sec. 2-475. Assistance of city officials, boards and employees.

The commission shall receive regular support and assistance from the community development department. Such department may undertake planning, implementation and review responsibilities on behalf of the commission. Further, the commission may request the services and assistance of any of the officials, boards; and through the mayor, employees of the city at all reasonable times when the commission determines that it requires the assistance and advice of such officials, boards and employees in the performance of its duties.

(Ord. No. 21-1991, 6-18-91)

Sec. 2-476. Semi-annual reports.

The tourism commission shall submit semi-annually a report to the mayor and the city council of its activities.

(Ord. No. 21-1991, 6-18-91)

Secs. 2-477--2-490. Reserved.

DIVISION 7. DOWNTOWN DEVELOPMENT COMMISSION*

***Editor's note--**Inasmuch as Ord. No. 28-1991, adopted July 7, 1991, did not specify manner of codification, inclusion herein as Division 7, §§ 2-491--2-495, was at the discretion of the editor.

Sec. 2-491. Purpose.

In recognition of the continuing need for preservation, revitalization and improvement of Gloucester's central business district and its environs, a downtown development commission is hereby recreated and reestablished.

(Ord. No. 28-1991, 7-7-91)

Sec. 2-492. Created; membership; terms.

(a) There is hereby recreated and reestablished in the City of Gloucester a commission to be known as the downtown development commission consisting of seven (7) members, all of whom shall be appointed by the mayor of the city and shall be confirmed by the Gloucester City Council. Upon the establishment of this commission the mayor shall appoint three (3) members for three (3) years; two (2) members for two (2) years; and two (2) members for one (1) year; and as each term expires the mayor in like manner shall appoint members to serve for three (3) years.

(b) In the case of resignation, death or disqualification of any member of the commission, or for the purpose of filling a vacancy for any other reason, the appointment for the unexpired term shall immediately be made by the mayor.

(Ord. No. 28-1991, 7-7-91)

Sec. 2-493. Mission.

It shall be the mission of the downtown development commission to encourage economic revitalization within a context of historic preservation, community involvement and activities, a strong identity and tourism. The commission shall undertake, but not be limited to, the following activities:

- (1) Examine and evaluate conditions on an on-going basis.
- (2) Propose and promote physical improvements.
- (3) Coordinate public and private efforts.
- (4) Encourage, in cooperation with the Cape Ann Chamber of Commerce, a creative marketing plan, coordinated advertising, promotions and special events.

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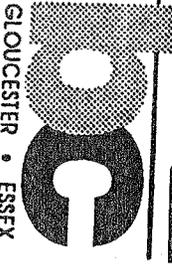
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5. Approve the town budget at \$29.3 million. es. APPROVED.
6. Approve the capital budget at \$1.7 million including enterprise funds. APPROVED.
- A. Allocate Chapter 90 money (state roadway dollars). APPROVED.
1. Make changes to the affordable housing bylaw. APPROVED.
- J. Change the zoning bylaw for trailers. REJECTED, returned to Planning Board for further study.
- K, L, M, N. Change the meaning of "structure" in the zoning bylaws, and make related

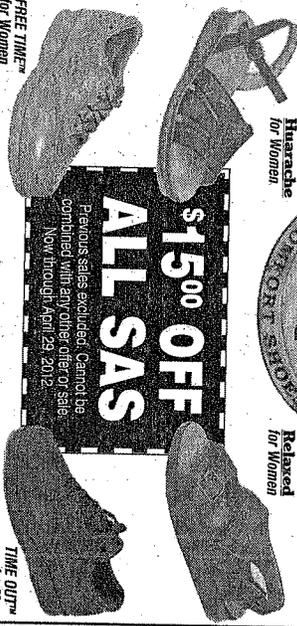
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Cape Ann Tool Company Task Force. APPROVED.
U. Accept the Annual Town Report. APPROVED.

SPECIAL TOWN MEETING

A. Transfer leftover money from departments with surpluses to balance the fiscal 2012 budget. APPROVED.

Capital Repairs account. APPROVED.

G. Transfer unspent money to cover repairs to the Water Treatment Plant. APPROVED.

H. Create water-related easements. APPROVED.
I. Allow selectmen to look into alternative energy projects for the town. APPROVED.



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TOURISM NOTICE

AD HOC COMMITTEE

The City Council's Standing Committee on Ordinance and Administration is forming an ad hoc committee to assist it with the updating and amending of our Tourism City Ordinance. We invite Gloucester citizens with a background in the City's tourism based economy including but not limited to hotel, motel, restaurant, event, transportation, etc. to attend this special workshop on

Tuesday, April 17, 2012 at 6pm
in Kyrouz Auditorium.