

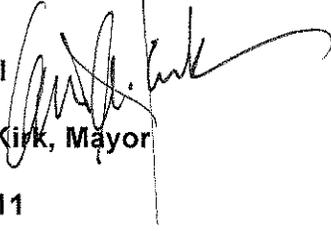
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GLOUCESTER, MA

11 APR 26 PM 2:29

CITY OF GLOUCESTER  
OFFICE OF THE MAYOR

TO: City Council   
FROM: Carolyn A. Kirk, Mayor  
DATE: April 26, 2011  
RE: Addendum to Mayor's Report for the April 26, 2011 City Council Meeting

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Councilors:

Enclosed for your information is a copy of the agenda for the U.S. Commerce Department Economic Development Administration's assessment team's visit to the City of Gloucester on May 2, 3 and 4.

Also included is a copy of the Press Release announcing the EDA teams deployment to various communities in the region.

The agenda and the list of attendees are both subject to change.

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**CITY OF GLOUCESTER**  
 OFFICE OF THE MAYOR

**US Dept. of Commerce and the City of Gloucester**  
**Economic Assessment – May 2 – 4, 2011**  
**Agenda – Subject to Change**

DAY AND TIME	TOPIC	LOCATION	Attendees*
<b>MONDAY</b>			
8:30 - 9:30 a.m.	<i>State of the City</i>	Gloucester House 63 Rogers Street	<ul style="list-style-type: none"> <li>• City staff.</li> </ul> <i>All are welcome.</i>
9:30 – 9:45	<i>Break</i>		
9:45 – 11:45	<i>Orientation to economic development assessment</i>	Gloucester House 63 Rogers Street	<ul style="list-style-type: none"> <li>• One to two representatives from each topic session.</li> </ul> <i>Closed.</i>
12:00 – 1:30	<i>Working Lunch – Local Officials</i>	City Hall, Kyrouz Auditorium	<ul style="list-style-type: none"> <li>• City Council</li> <li>• Planning Board</li> <li>• Waterways Board</li> </ul> <i>All are welcome.</i>
1:45 – 3:15	<i>Business and Finance</i>	Gloucester House 63 Rogers Street	<ul style="list-style-type: none"> <li>• Private industry.</li> </ul> <i>Closed.</i>
3:15 - 4:15	<i>Break</i>		
4:15 - 6:00	<i>Tour on CATA Trolley</i>	City-wide	<ul style="list-style-type: none"> <li>• Federal officials.</li> </ul>
Dinner		TBD	<ul style="list-style-type: none"> <li>• Invited Guests of Mayor.</li> </ul>

\* For those sessions where “All are welcome”, people are welcome to observe the meeting, however, comment will be limited to the invited participants.

DAY AND TIME	TOPIC	LOCATION	ATTENDEES
<b>TUESDAY</b>			
8:30 –10:00 am	<i>Fishing Industry</i>	Gloucester House Restaurant, 63 Rogers Street	<ul style="list-style-type: none"> <li>• Fishermen</li> <li>• Gloucester Fisheries Commission</li> <li>• NE Seafood Coalition</li> <li>• Private Industry</li> </ul> <i>Tentatively closed.</i>
10:00 – 10:15	<i>Break</i>		
10:15 –11:45	<i>Maritime Industry</i>	Gloucester House Restaurant, 63 Rogers Street	<ul style="list-style-type: none"> <li>• Mix of private / non-profit research institutions.</li> <li>• Citizens for Gloucester Harbor.</li> </ul> <i>Closed.</i>
12:00 – 1:30	<i>Working Lunch – Current State Partnerships</i>	Gloucester House Restaurant, 63 Rogers Street	<ul style="list-style-type: none"> <li>• Seaport Advisory Council</li> <li>• Mass. Development</li> <li>• EPA/DEP</li> <li>• Mass Cultural Council</li> <li>• MAPC</li> </ul> <i>Closed.</i>
1:45 – 3:15	<i>Visitor-based Economy /Arts &amp; Culture</i>	Cape Ann Museum 27 Pleasant Street:	<ul style="list-style-type: none"> <li>• Tourism e-Board</li> <li>• City of Gloucester Committee for the Arts</li> <li>• SeARTS</li> <li>• Chamber of Commerce</li> <li>• Mass Cultural Council</li> </ul> <i>All are welcome. SPACE LIMITED.</i>
3:15 – 3:30	<i>Break</i>		
3:30 – 4:30	<i>Workforce Development</i>	Action, Inc. 180 Main St.	<ul style="list-style-type: none"> <li>• Chamber</li> <li>• Action, Inc.</li> <li>• Gloucester Public Schools</li> <li>• CABI</li> </ul> <i>All are welcome. SPACE LIMITED.</i>
5pm – 7pm	<i>Reception</i>	Gloucester House Restaurant, 63 Rogers Street	<i>All are welcome.</i>
<b>Wednesday</b>			
9:00 – 10:30	<i>Wrap-up meeting</i>	Mayor's office	



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## U.S. Commerce Department to Deploy Economic Assessment Teams to Six Northeast Fishing Ports

Submitted on March 30, 2011 - 12:30pm

Categories: [Press Releases](#) [1] [Brian McGowan](#) [2] [Economy](#) [3] [Jobs](#) [4] [Economic Development Administration](#) [5] [National Oceanic & Atmospheric Administration](#) [6] [Secretary of Commerce Gary Locke](#) [7] [Under Secretary and Administrator for NOAA Jane Lubchenco](#) [8]

### FOR IMMEDIATE RELEASE

Wednesday, March 30, 2011

### CONTACT OFFICE OF PUBLIC AFFAIRS

202-482-4883

***Teams will visit Portland, Maine; Seabrook, N.H.; New Bedford, Mass.; Gloucester, Mass.; Point Judith, R.I.; Montauk, N.Y.***

The U.S. Commerce Department announced today that economic development assessment teams will deploy next month to conduct a two-day analysis of six Northeast fishing communities. The teams will visit Portland, Maine, Seabrook, N.H., New Bedford, Mass., Gloucester, Mass., Point Judith, R.I., and Montauk, N.Y. The assessment teams will conduct meetings with local leaders to help identify economic development challenges and opportunities facing local industries and communities.

*"The Department of Commerce is committed to supporting a vibrant and profitable fishing industry in the United States. The assessment teams will help communities identify and begin to address the economic difficulties they are facing," Commerce Secretary Gary Locke said. "We know that by rebuilding stocks, we will improve economic conditions for fishermen and coastal communities, but we recognize that transition is difficult. We are committed to help identify proactive solutions during these challenging economic times."*

*"Supporting fishermen and fishing communities with economic assessment and planning assistance is a top priority for the Department of Commerce and the administration," said Brian McGowan, Deputy Assistant Secretary of Commerce for Economic Development. "The Northeast economic development assessment teams will play an important role in providing technical expertise to local leaders as they develop strategies to increase economic and job opportunities."*

The goal of the visits is to provide customized technical assistance for fishing communities that experienced reductions

in groundfish fishing revenues in recent years. The Economic Development Administration (EDA), in partnership with other federal agencies, will meet with local leaders to assess current and emerging economic issues. EDA, with the assistance of the U.S. Commerce Department's National Oceanic and Atmospheric Administration (NOAA), evaluated economic and fisheries industry data, including groundfish landing revenues and the percentage of groundfish landed at a port relative to the state totals, in order to select ports for the interagency assessments.

*"Fishing is one of our nation's oldest and proudest professions. While we are turning a corner toward a more sustainable fishing industry, we recognize the hardship many fishing families and communities are facing today," NOAA Administrator Dr. Jane Lubchenco said. "NOAA is eager to work with our colleagues in EDA to keep fishing communities prosperous."*

The teams will work with local government, community, and business leaders, regional planning organizations, and economic development organizations to explore issues ranging from infrastructure challenges to development and financing needs, attempting to look at the total economic picture for each community. After the assessment, EDA will present to each community, a report that captures economic development best practices and customized strategies for the community's long-term strategic planning. The teams are modeled after the Economic Development Assessment and Evaluation Teams deployed to Gulf Coast communities following the Deepwater Horizon oil spill. The team approach proved an effective way to further local economic planning efforts by kick-starting a collaborative process among participants from the local community as well as outside experts.

**About the U.S. Economic Development Administration ([www.eda.gov](http://www.eda.gov) [9]):**

The mission of the U.S. Economic Development Administration (EDA) is to lead the federal economic development agenda by promoting competitiveness and preparing the nation's regions for growth and success in the worldwide economy. An agency within the U.S. Department of Commerce, EDA makes investments in economically distressed communities in order to create jobs for U.S. workers, promote American innovation and accelerate long-term sustainable economic growth.

**Source URL (retrieved on 04/26/2011 - 8:10am): <http://www.commerce.gov/news/press-releases/2011/03/30/us-commerce-department-deploy-economic-assessment-teams-six-northeast>**

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