

Gloucester Clean City Commission
Tuesday, October 22nd 2019 - 6:00 pm
3rd Floor Conference Room City Hall, 9 Dale Ave Gloucester MA
MINUTES

CITY CLERK
GLoucester, MA
2020 FEB 12 PM 1:01

Members Present: Sarah Steward, Jamie Mathison, Dimitra Lavrakas, Emily Smith, Zoe Murray

1. Social media outreach

Sarah reached out to the Gloucester Dog Park page to meet up with their contact person and gave them their sidewalk butler for the dog park. They asked if we had any info on maintenance and cleaning for them and I let her know I will look and send any information.

The sidewalk butler social media poll picking a new location, results:

- 87 total votes which was great participation
- 11% for rocky neck 89% boulevard → the boulevard wins
- lots of engagement and shares on posts
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Going forward - fall and winter months what do we want to focus on?

Holiday Social Media:

- recycle paper, eco-friendly tips, paper bags

Arts and Crafts Ideas:

- old light bulbs turned into ornaments

Other social media outreach:

No burn for fall - leaves

How to deal with situated:

- lobster pots/traps/buoys
- see click fix
- storm cleanups

2. Cleanup feedback

We had great attendance, with an estimated 40+ people

Huge thanks for the support of Donut Jims and Castaway vintage cafe for their food & coffee donations

Note for next time: Getting more organized with the donated items so we don't have duplicate

3. Debate Update

Emily wasn't able to go to the debate, but she watched it on Studio 1623 online

She submitted a few questions - one about climate change was really great

Of the 5-6 questions, they answered two of our questions (in the first couple questions)

Got a shout out from Jen Holmgren with that we do for the city

Super informative - 2 hours long video

4. Member project updates (1623, social media, DPW Contact)

Carter updates: "I have been in touch with 1623 Studio, and have an invitation for a meeting with Erich Archer to discuss some ideas- this is for the "Green Tips" that Val Gilman passes along to us. Dimitra, I will reach out to you to discuss further. You have some good notes going about issues of concern. I would like to talk with you about your ideas."

Emily met with mark from DPW and he said he didn't know anything about the magnets

Talked to them about a recycling flyer - they said they already have one that they give out annually

The circles between the routery are owned by the state government - the city mows it twice a week

JRM makes money based on tonnage and services.

5. Goals going forward (Covered recycling bins, etc.)

- Looking at grants for potential closed bin recycling containers?
- Reach out to Keep America Beautiful, Keep Massachusetts Beautiful, mass dot, etc. for potential collaborations/work together towards common goals
- Wild flowers in the medians - saves money from not mowing twice a week, looks pretty, etc. (many positives)