



CITY CLERK
GLOUCESTER, MA
2020 FEB 20 AM 8:33

**City of Gloucester Tourism Commission
Meeting Agenda**

Monday, February 24, 2020; 5:00 to 6:30 PM
THIRD Floor Conference Room
City Hall, Nine Dale Avenue

1. Open Meeting, Attendance, Minute Taker (Doug or Jen), Meeting Chair: Kimberly
2. Review and Approve Previous Minutes
 - a. October 2019 and December 2019
3. Updates on from City Hall
 - a. New Potential Members
 - b. City Council Liaisons
4. Action items, discuss and/or vote on items
 - a. Actions from past meetings
 1. Identify the things we want to do to help our tourists, what we need to get it done and amounts needed And Make PPT recommendation before March to recommend that the Short-term budget have an earmark for the beatification of Gloucester impacting tourist attractions, tourist wayfinding and events.
 2. RECOMMEND an increase in DPW staff (dedicated person) for attractions
 3. Recommend Replacing the damaged and dropped signs that were obtained in the Preserve America Funds.
 4. Plan a meeting for all tourism commission, council and DG Board
 5. Agreement Research Update, City of Gloucester and Cruiseport
 - b. Mission statement review
 - c. Review tourism matrix
5. New Business Items
 - a. Introduction Jeff Brown, Gloucester Duck Tours
 1. Discuss Requested Letter of Support
6. Other matters not reasonably anticipated within 48 hours of the scheduled meeting.

Next Meeting Date: March 23, 2020.