



CITY CLERK
GLOUCESTER, MA
2019 DEC -4 AM 9:27

**City of Gloucester Tourism Commission
Revised Meeting Agenda**

Monday, December 16, 2019; 5:00 to 6:30 PM
First Floor council Conference Room
City Hall, Nine Dale Avenue

1. Open Meeting, Attendance, Minute Taker (Doug or Jen), Meeting Chair: Kimberly
2. Review and Approve Minutes from Last meeting
3. Review, Compile and finalize the Tourism mission
 - a. Review Ken and Kimberly's revised mission based on last meeting
4. Discuss Commission Purpose
5. Update on Signage, Holiday Events/Pop-Up Gift Card shop, Welcome Center Construction, Short Term Rental Revenues/Certification
6. Review, Prioritize, Assign leaders to recommended actions or GO Dos
 - a. Determine if there is a written agreement in place with the city and Cruiseport.
 - b. Discuss in the downtown holiday window meeting how we can capture and share this data.
 - c. Put together a power point to help change the priorities for the city to "clean-up".
 - d. Should identify the things we want to do to help our tourists, what we need to get it done and amounts needed And Make PPT recommendation to Jim D before March to recommend that the Short Term budget have an earmark for the beatification of Gloucester impacting tourist attractions, tourist wayfinding and events.
 - e. We will go to one of their meetings to ask for a list of open spaces that will impact tourism, how can we get together to RECOMMEND an increase in DPW staff to maintain on a regular cadence.
 - f. Recommend replacing the damaged and dropped signs that were obtained in the Preserve America Funds.
 - g. Recommend a dedicated DPW personal for tourism attractions
 - h. Jen Volunteered to be our representative, with Kimberly as her back-up.
 - i. Plan a meeting for all tourism commission, council and DG Board
 - j. Request to the city to Shut down main street for Ladies Night (CAITLIN WILL CALL CITY BEFORE NEXT MEETING)
7. New business items
8. Updates on New Potential Members

Next Meeting Date: January 27, 2020.



CITY CLERK
GLOUCESTER, MA
2019 DEC -3 AM 9:16

**City of Gloucester Tourism Commission
Meeting Agenda**

**Monday, December 16, 2019; 5:00 to 6:30 PM
Third Floor Conference Room
City Hall, Nine Dale Avenue**

1. Open Meeting, Attendance, Minute Taker (Doug or Jen), Meeting Chair: Kimberly
2. Review and Approve Minutes from Last meeting
3. Review, Compile and finalize the Tourism mission
 - a. Review Ken and Kimberly's revised mission based on last meeting
4. Discuss Commission Purpose
5. Update on Signage, Holiday Events/Pop-Up Gift Card shop, Welcome Center Construction, Short Term Rental Revenues/Certification
6. Review, Prioritize, Assign leaders to recommended actions or GO Dos
 - a. Determine if there is a written agreement in place with the city and Cruiseport.
 - b. Discuss in the downtown holiday window meeting how we can capture and share this data.
 - c. Put together a power point to help change the priorities for the city to "clean-up".
 - d. Should identify the things we want to do to help our tourists, what we need to get it done and amounts needed And Make PPT recommendation to Jim D before March to recommend that the Short Term budget have an earmark for the beatification of Gloucester impacting tourist attractions, tourist wayfinding and events.
 - e. We will go to one of their meetings to ask for a list of open spaces that will impact tourism, how can we get together to RECOMMEND an increase in DPW staff to maintain on a regular cadence.
 - f. Recommend replacing the damaged and dropped signs that were obtained in the Preserve America Funds.
 - g. Recommend a dedicated DPW personal for tourism attractions
 - h. Jen Volunteered to be our representative, with Kimberly as her back-up.
 - i. Plan a meeting for all tourism commission, council and DG Board
 - j. Request to the city to Shut down main street for Ladies Night (CAITLIN WILL CALL CITY BEFORE NEXT MEETING)
7. New business items
8. Updates on New Potential Members

Next Meeting Date: January 27, 2020.