



## EDIC BOARD MEETING

TUESDAY, MAY 7, 2019 AT 4:30PM

3 POND ROAD, CATA CONFERENCE ROOM, FIRST FLOOR

- Call to order of the Board
- Meeting started at 4:30pm
- In attendance: Chair B. Bramhall, Treasurer R. Pino, T. Balf, C. Gustin, T. Hedges, and J. Oppenheim. Absent: M. DiLascio. Also in attendance: J. Cunningham, Attorney for the EDIC, S. DiStefano, City of Gloucester's Economic Development Director, and Website Designer Steve Brettler of Small Fish Design.
- Meeting minutes from the April 2<sup>nd</sup>, 2019 meeting were approved. All were in favor.
- **EDIC Updated Website:** C. Gustin provided the Board a recap of all of the changes that have been done to the EDIC site. Updates include a new EDIC tagline "Gloucester Means Business", cleaning up the home page and site navigation. The navigation now includes Location, Workforce, Life Style and Resources. These are all elements that are important to potential business owners looking to come to Gloucester. The Blog and News Page sections have been updated with articles on UMASS and about a Spanish company at the Seafood Show. The Board decided that news articles will be updated periodically. Testimonials will also be added to the site from companies within our industrial parks.
- **UMASS Boston Industrial Park Study Update:** UMASS continues to meeting with industrial park tenants and owners. There have been some delays with getting companies on board for interviews. We need some clarification from UMASS as to what companies they are having difficulty interviewing. EDIC Board members will assist. We need some clarification from UMASS on their needs to move forward and to keep on schedule.
- **Harbor Plan:** The Harbor Plan potentially is up for renewal through the Planning Department. It is a significant budget item. The plan is to go through the process to update it. There is a process in place that needs to be followed. DPA and Zoning are another issue. The EDIC needs to be a part of this plan.
- Meeting adjourned at 5:50pm.