



CITY CLERK
GLOUCESTER, MA

2019 JUN 19 PM 12:48

**City of Gloucester Tourism Commission
Meeting Agenda
Monday, June 24, 2019; 5:00 to 6:30 PM
First Floor Conference Room
City Hall, Nine Dale Avenue**

1. Open meeting, note attendance, select minute taker.
 - a. Review and approve meeting minutes of Oct 16, 2018, Feb 25, 2019, April 22, 2019, and May 20, 2019.
2. Idea's on the "White Board"
3. Progress on Recruiting Commission Members
 - a. Jennifer Amero appointment update
 - b. Engel & Volkens volunteer update
4. Committee By-Laws
 - a. Let's define
5. Commission Purpose/Define our objectives
 - a. What did each member envision when joining?
 - b. What to do with visitors when they are here?
 - c. More events?
 - d. More welcoming
 - e. More Signage
 - f. City Banners
 - g. More/better parking
6. Strategic Planning – Currently in "Busy Season" for most members
 - a. Short term (Summer)
 - b. Long term (Fall and beyond)
 - c. What are the issues the tourism committee should tackle?
 - d. How to work better with Discover Gloucester
 - e. How to work better with Chamber of Commerce
 - f. Merging with the downtown Committee (4 members)
7. Other items

Next meeting date is July 22nd, meeting in the 1st floor conference room.