



DOWNTOWN DEVELOPMENT COMMISSION

MEETING

DDC@gloucester-ma.gov

November 1, 2018

Present at the meeting were members Joe Giacalone, Councilor-at-large Melissa Cox, Rosemary Lundberg, Walt Kolenda, and Bob Whitmarsh

1. **Flag Salute**

Joe Giacalone led the members in the flag salute.

2. **Approval of the Minutes of the October 2, 2018 Meeting**

On a motion by Rosemary and seconded by Walt, the minutes were unanimously Approved.

3. **Member/City Officials Updates**

Councilor Cox let the members know that the holiday wreaths for Main Street have been ordered and the DPW director intends for them to be installed the weekend after Thanksgiving. All were pleased with how they looked the previous year and were looking forward to sharing them again with the community this holiday season.

The Councilor also shared that the DPW would be unable to undertake some of the projects that they participate in with the DDC. Unfortunately, the department has suffered three of their members passing in recent months, thus severely limiting their ability to address the great amount of tasks that they regularly perform. The DDC, and I'm sure the entire city, sends the DPW our condolences and mourns their loss. The members certainly understand and appreciate the fact that their time and abilities are severely limited.

The members have discussed in the past, and currently as well, the need for clear and concise signage downtown, directing shoppers to Main Street. One prominent location that the members have identified as a useful for signage is the corner of

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Main Street and Washington Street, near the Drift Café. We would like to see a large sign directing foot traffic down Main Street and the various shops and restaurants. It was also discussed that more prominent signage along Rodgers Street could be helpful to direct vehicular traffic over to Main Street as well.

4. New Business

Several of the members have noticed that some of the new tree lights along Main Street seemed to be malfunctioning, or weren't turning on at the same time as other sections. It was unclear to whom or where such concerns should be addressed, Councilor Cox suggested that such inquiries be directed to herself and Ward 2 Councilor Hecht.

Another discussion related to the IC42 parcel on Rodgers Street. Currently the property is being utilized for downtown parking, The question was raised of whether it was possible or feasible to paint lines to more effectively align cars in this space. And on the subject of parking, it was suggested that there be a parking attendant assigned to downtown during the summer months.

5. Other

The members agreed on the date for their next meeting.

On a motion by Bob, seconded by Rosemary, the members unanimously voted to adjourn.